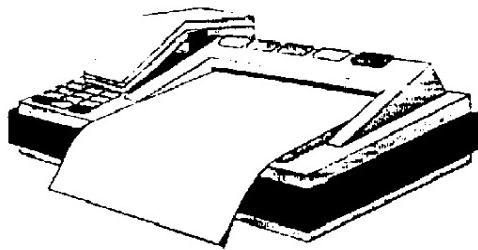


SENDING A FAX!!



DATE:

9-12-97

TO: Bruce Mattice / Kim

FROM: J. CAMPBELL / R. J. REYNOLDS TOBACCO COMPANY
OFFICE (716) 634-4179 / FAX (716) 634-3145

VM
9/17/97

NUMBER OF PAGES (INCLUDING COVER PAGE) 3

COMMENTS: Hi Bruce/Kim - Here is revised
letter - Please issue PO# &
fax back to my attention.

(Thanks,) Judy

(518)
581-1300
(x321)

51854 9347

300

ons Mar

Bell Drive

msville, NY 14221

145

51854 9349

as 534
motion
nation is

MESSAGE CONFIRMATION

DATE: 09/12/97 TIME: 09:53

ID: BFL0 RJR

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
09/12	09:52	01:02"	51858113097	G3-S	003	OK

51854 9348

RJ REYNOLDS

TOBACCO COMPANY

COPY

S. R. MacLEOD
Region Operations Mgr

150 Lawrence Bell Drive
Suite #108

Williamsville, NY 14221
(716) 634-9232
Fax (716) 634-3145

August 22, 1997

RJR Account #441643 (518-581-1309 fax)
B. Mattice
STEWARTS

OCTOBER WINSTON B2GF CAP / PROMOTION #700927

Dear Bruce:

WINSTON regular product has been ordered (see quantities listed below), as well as 534 skus of B2GF Cap Sleeves / Displays (Item #529301) to pack and ship this promotion to your participating retail accounts. All additional pertinent promotional information is listed below:

<u>UPC Code</u>	<u>WINSTON</u>	<u>Case</u>	<u>Size</u>	<u>#/ Cases</u>
12300-11112	<u>Light</u>	12M	<u>10</u>	<u>10</u>
12300-11906	<u>Light Box</u>	6M	<u>20</u>	<u>20</u>
12300-11012	<u>Full Flavor</u>	12M	<u>10</u>	<u>10</u>
12300-11212	<u>Full Flavor Box</u>	12M	<u>10</u>	<u>10</u>

~~PO #001507~~ PO #

Product / Premium Arrival:

September 15, 1997

Ship Date to Retail:

Week of: September 23, 1997

SKU CUBE:

2.5480

SKU WT (w/o Product):

8.2000 lbs

Retail Sales Offer per Sku:

20 units

Billing per Sku:

4 Full Price Cartons

EFT \$ Amount:

\$25,530.12

29,969.45

Non-EFT \$ Amount:

\$N/A

51854 9349